

Organizing Your Photos

How do you currently manage your photos?

- On your camera's memory card
- On your phone - camera, texts, emails
- On a folder in your computer
- External Memory:
 - Separate Hard Drive
 - USB Flash Drive
- On the cloud
- On social media:
 - Facebook
 - Instagram
- On an online photo app (Flickr, etc.)

Organizing Your Photos

What problems do you have with your current method?

- Finding photos
 - Name
 - Location
 - Date
 - People
 - Image previews and thumbnails
- Removing duplicates
- Creating albums or collages
- Converting Hi-Res Photos
 - For email, texts, SM
- Keeping photos Safe from
 - Hackers, Bad Edits, Loss
- Accessing Photos After System Crashes,
Updates Or Platform Changes

Organizing Your Photos

Photo Applications - General Capabilities

Photo applications generally do two main tasks:

Cataloguing Editing

Some do only one or the other. Many do both.

Typically features are best suited for one or the other.

Programs range in cost and complexity

Free and inexpensive programs often have great features and are adequate for most organizing tasks you may need.

My demo today will feature **Picasa**

Developed by Google(c) and dropped a few years back

Still Available from other online sources at no cost

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Photo Applications - What does cataloguing do?

Will it take a lot of time?

Require re-doing what I have already done?

Require learning new techniques and skills?

End up losing or altering my photos?

I hope to demonstrate that it shouldn't do any of these things!

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Photo Applications - How does cataloguing work?

- ⇒ Creates a quick simple database of all your photos
 - Adds files without moving them from various sources
 - Stores folder location of each file
 - Creates albums
 - Allows inputting and exporting to other folders/backups

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- ⇒ Analyzes content of each file and provides automated tasks
 - Identify Faces and allow tagging by face/name
 - GPS location (using phone data or Google Earth)
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 - Identify Faces and allow tagging by face/name
 - GPS location (using phone data or Google Earth)
 - Stamps files with Owner, Copyright, or other data
- ⇒ Reads and updates Metadata already attached to each file:
 - Date/Time Camera Settings File
 - Size/Dimensions
 - Title/Caption Tagging/Keynames Rating-colors, stars

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Photo Applications - Example

Demo of Cataloguing Software: Picasa